

Business Plan

Objective

To assist prospective franchisees in understanding the importance and techniques of preparing a business plan.

Learning Outcomes

- Understand the significance and importance of preparing a business plan;
- Analyse the business environmental factors and other important information which is crucial to the formulation of a business plan; and
- Draft a "bankable" and effective business plan.

Take aways:-

- Business plan template;
- Financial forecast template ; and
- New friends.