

Franchise Your Business Choice

Objective

To impart knowledge in franchising and to choose a franchise business as the choice.

Learning Outcomes

- Understand the fundamentals of a business operation;
- Evaluate the strengths / advantages of franchise businesses; and
- Choose a franchise business that well suited for you.

Take aways:-

- Tips to get to know the franchisor;
- List of questionnaires to franchisor; and
- New friends.