

Financial Management

Objective

To give the franchisees a practical insight in managing their business finances, starting from familiarising with the financial statements, analysing it for planning and control purposes and also applying some financial management concepts to improve profitability.

Learning Outcomes

- Understand and analyse financial statements;
- Utilise financial statements as tools for business planning, forecasting and control purposes;
- Build skills and confidence in handling the daily financial matters in relation to business; and
- Make sound business decisions based on financial management concepts.

Take aways:-

- Tips to calculate your real ROI; and
- New friends.