

# Multi-unit Franchising

## Objective

To equip the participants with entrepreneurial skills in that will assist them in the expansion of their entrepreneurship from one to multiple units of franchise outlets.

## Learning Outcomes

- To develop a mindset of a CEO as a business entrepreneur and develop confidence in managing multiple franchise business units;
- To develop a thorough understanding of the entrepreneurial process and its components;
- To develop the ability to plan and manage resources effectively to maximize resources and reduce operational costs;
- To understand how to implement and control challenges in managing multiple franchise business units

## Take aways:-

- Steps to open multiple units outlets
- New friends